

Endress+Hauser integrates concentration measurement specialist

SensAction AG is now Endress+Hauser Flow Germany AG

Endress+Hauser is wrapping up the integration of SensAction AG, a specialist in the field of concentration measurement for liquids based in Coburg, Germany. Now operating as Endress+Hauser Flow Germany AG, the company's products and technologies broaden Endress+Hauser's offering for measuring and analyzing quality parameters.

SensAction was founded in 2008 and has been part of the Endress+Hauser Group since 2017. The fully owned subsidiary of Endress+Hauser Flowtec AG based in Reinach, Switzerland will now be fully integrated into the Group. "We have been growing together with Endress+Hauser for years, in joint technology development as well as direct sales via our sales centers. Our new company name and the adapted appearance now make this change visible," says Chairman of the Board Stefan Rothballer.

Broad range of applications

The instruments for measuring concentrations in liquids utilize surface acoustic waves (SAW), a form of ultrasonic. This technology can be deployed in all Endress+Hauser target markets. In the food & beverage industry, for example, it can determine the sugar content in mixed beverages such as soft drinks. "Our devices precisely and reliably measure concentrations in real time while the process is running. That makes the circuitous route via the lab superfluous," explains Michael Münch, Head of Production, Development and Quality.

Information about product quality

The measurement instruments made in Coburg are thus an ideal fit for the Endress+Hauser strategy. "Our customers not only want to monitor physical parameters but also directly obtain information regarding product quality," says Dr Mirko Lehmann, CEO of Endress+Hauser Flowtec AG. "Our goal is to be the market leader in ultrasonic flow measurement technology in combination with quality measurements."

The company is also integrating SAW technology in order to expand the Endress+Hauser product offering. "By combining quality and flow measurement, we can provide our customers with information for process optimization. We also want to use Industry 4.0 solutions to help our customers improve efficiency and quality," adds Michael Kaiser, Head of Ultrasonic and IIoT Solutions.

Extensive application knowledge

Endress+Hauser Flow Germany AG has around 20 employees in Coburg. The center of competence for SAW not only develops and manufactures measurement technology but also supports customers with the required application know-how. The company also boasts superior knowledge in the field of model building and signal processing. The specialists, who are part of the SAW scientific community, work closely with universities and are involved in industry associations.



EH_flow_germany_1.jpg

SensAction AG becomes Endress+Hauser Flow Germany AG: Michael Münch, Head of Production, Development and Quality (left), and Stefan Rothballer, Chairman of the Board.



EH_flow_germany_2.jpg

Endress+Hauser Flow Germany AG specializes in instruments for measuring concentrations in liquids with the help of surface acoustic waves (SAW).



EH_flow_germany_3.jpg

Endress+Hauser's SAW technology for measuring concentrations in liquids can be deployed in the lab as well as in the process.

The Endress+Hauser Group

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of approximately 2.6 billion euros in 2020 with a total workforce of more than 14,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry's digital transformation. 8,900 patents and applications protect the Group's intellectual property.

For further information, please visit www.endress.com/media-center or www.endress.com

Contact

Martin Raab
Group Media Spokesperson
Endress+Hauser AG
Kägenstrasse 2
4153 Reinach BL
Switzerland

Email martin.raab@endress.com
Phone +41 61 715 7722
Fax +41 61 715 2888